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Assessor Keith E. Russell, MAI launches new on-line mapping services

Phoenix --- Today, the Maricopa County Assessor's Office launched Phase I of new online maps for Maricopa County. The new maps will be accessible at <http://preview.mcasessor.maricopa.gov/maps/default.aspx>. The current maps will continue to be available during the public testing phase of the new maps starting today until the end of April 2011.

"This new parcel viewer will provide more information to the public about property characteristics, classifications, and values," said Maricopa County Assessor Keith E. Russell. "I believe in government transparency, and this site combines the best features that the County has on parcels with the best features that are readily available, free of charge, on the web in the private sector (Bing™ maps bird's eye and Google™ maps street view imagery)," said Russell.

Maricopa County GIO Marta Dent remarked, "The Assessor's GIS website was an excellent tool for Maricopa residents and now it has been improved tenfold with state of the art technology that makes it better, faster and very user friendly."

A key player in the new map offering Assessor GIS Manager Russ Heisinger said, "In my years with the County, I have seen us go from paper maps to digital mapping coordinated to the earth. Now, this functionality ties all those achievements into an end-user driven map navigation and querying application that puts the critical information instantly at the public's fingertip."

The Assessor partnered with Environmental Systems Research Institute, Inc. (Esri) to develop the Maricopa County parcel viewer using their new release ArcGIS 10. Esri has had a long-standing relationship with Maricopa County and has been the premier software for spatial analysis in the Assessor's Office.

Here are some of the new features you can look forward to:

- A single-line search feature
 - Owner Name
 - Parcel Number
 - Address
 - Subdivision Name
 - Personal Property Account Name and Number
 - MCR Name and Number
 - Intersection
 - US Postal Service 5-digit Zip Code
- Retractable Data Field Windows
 - Five (5) years of valuation data, will be displayed, instead of three (3)
 - Legal Class description, instead of a numeric
 - Property Use Code description, instead of a numeric
 - A Valuation Source Code to describe who determined the value of a property (ie. assessor analysis, appeal decision, court decision, etc.)
- Sketches of the perimeter of improvements on a parcel
- Links to Bing™ Bird's Eye and Goggle™ maps street imagery if available
- Imagery fades from map to satellite
- Full screen and dual screen availability
- Mouse-wheel enabled to zoom functionality

The Assessor and ESRI completed the project on-time and utilized one-time funds within his FY 2011 budget allocation from the Board of Supervisors to complete this project.

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